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New Report shows financial performance of gaming industry

The results of the survey are based on a survey MECN conducted in the past few months. Over 100 investors and gambling companies provided insights into the current status of gambling investments, opportunities and challenges, and future investments.

More and more investors are beginning to realize that the gambling industry is a promising global growth industry and offers a wealth of opportunities. But gambling, in many respects, still remains one of the financial community's best-kept secrets. The new report entitled 'Investing in the Gambling/Gaming Industry' will allow for a better understanding of the industry and its investment attractiveness.

The survey shows the stocks of top performers, such as online operator SportingBet or Wynn Casinos, rose by about 320% or 181%, respectively, in the past 12 months.

Europe seems the place to be: 7 out of the top 10 performers are European companies, and close to 60% of the investors surveyed said that the performance of their investment in the gambling industry was "above expectations".

As Martin Oelbermann, author of the study, puts it "Now seems to be the time to lift a treasure that has long been hidden."