

Research supports Spanish market - 23/11/06

A new study by Munich-based research company MECN has shown that the Spanish online gambling market could grow to a 4.2 billion eur industry by the year 2010. It defined Spain as a key region for future growth, with overall gambling potential reaching 39 billion eur in 3 years.

The study also revealed that Spain would be high on the 'target list' for companies now excluded from the US, citing how bookmaker William Hill has already started its expansion into the country, and how a number of football teams are being sponsored by online gambling companies.

MECN reported that many of the autonomous regions in Spain were working toward a liberalisation of the gambling market, while showing growth potential, especially for retail betting and interactive gambling, was good.